

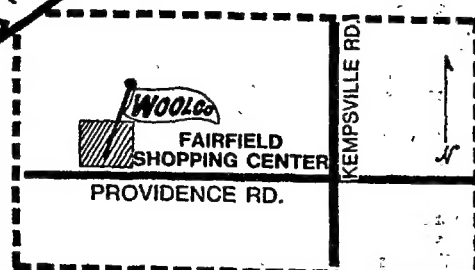
We want to be your favorite store

**An exciting adventure in
one stop shopping at our
brand new department store**

OPENS WEDNESDAY

**March 19th, 1980,
at 9:00 a.m.**

NEWEST
STORE



**another great new
discount
department store
opens in**

**Va. Beach, Va.
5252 Providence Rd.**



**there's more to Woolco
than just the
best prices around**

Check the big selections
of nationally famous brands.



Just
say
"Charge
it!"

**there's more to Woolco
than just the
best prices around**

check these features:

- ✓ WOOLCO'S SELECTION...
ONE THAT ONLY A FULL LINE
DEPARTMENT STORE CAN OFFER
- ✓ WOOLCO'S HARD-TO-BEAT
DISCOUNT PRICES ON
QUALITY MERCHANDISE
- ✓ WOOLCO'S TREMENDOUS
COAST-TO-COAST BUYING POWER
- ✓ WOOLCO'S BIG SELECTION OF
NATIONALLY FAMOUS BRANDS
- ✓ WOOLCO'S FAMOUS SATISFACTION
GUARANTEED POLICY
- ✓ WOOLCO'S RAIN CHECK
ADVERTISING POLICY
- ✓ WOOLCO MAKES IT EASY-TO-SHOP
WITH 6 WAYS TO BUY
- ✓ WOOLCO IS ALL THIS AND MORE



We want to be your favorite store

IT'S EASY TO SHOP WOOLCO

SHOP DAILY: 10 A.M. - 10 P.M. CLOSED SUNDAY



Time Payment and
Layaway Plans Available

VIRGINIA BEACH
5252 PROVIDENCE ROAD
10 a.m.-10 p.m. Daily, Closed Sunday

VIRGINIA BEACH
2866 VIRGINIA BEACH BLVD.
10 a.m.-10 p.m. Daily, Closed Sunday

NORFOLK
4251 E. LITTLE CREEK ROAD
10 a.m.-10 p.m. Daily, Closed Sunday

BUY WITH CONFIDENCE!
SATISFACTION GUARANTEED!
REPLACEMENT OR MONEY GLADLY REFUNDED